acteon

EVERY DENTAL TREATMENT SHOULD START & FINISH WITH AN IMAGE

About Global Health Context[1]

In most countries, dental care systems are not sufficient to meet the demand for oral health care:

44 % of citizens suffer from oral diseases

5 Practitioners for 10 000 patients

Benefits of using an intraoral camera in a daily practice

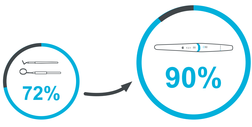
IMPROVED WORKFLOW EFFICIENCY

PRODUCTIVITY:
Time saving through immediate and reliable detection tool

HISTORIZATION:
Easy data historization with quick image saving in patient file, for an optimized sharing and follow-up

IMAGE:
Improved patient perceptions of dental practice

INCREASED TREATMENT ACCEPTANCE[2]

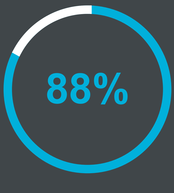


This **25%** growth was observed by Dr William W. Oakes, and published in an article challenging preconceptions that even if patients have full confidence in their dentist, the use of an intraoral camera significantly improves the acceptance rate.

FACILITATED POPULATION EDUCATION

83%
of the population learn and retain more when visual aids such as photos are used when explaining a new concept.[3]

A picture is worth a 1000 words



Of patients think that the extra information provided by an intraoral camera is helpful and desirable.[4]

SOURCES:

1. World Health Organization – 2022
2. Oakes W. What do you mean you don't need an intraoral camera? Available at: http://www.dentaleconomics.com/articles/print/volume-87/issue-1/features/what-do-you-mean-you-dont-need-an-intraoral-camera.html. Accessed March 2, 2017.
3. Ghutlam S et al. Impact of Visual Aids in Enhancing the Learning Process Case Research: District Dera Ghazi Khan. Journal of Education and Practice. November 19. 2015 ISSN 2222-175. Accessed March 1.2017
4. The intra-oral camera, dental health communication and oral hygiene. B Willershausen 1, E. Schlösser, C P Ernst National library of Medecine